

Historic, Archive Document

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15 Screven Avenue, N. E.

Atlanta, Georgia

1952 Price List of

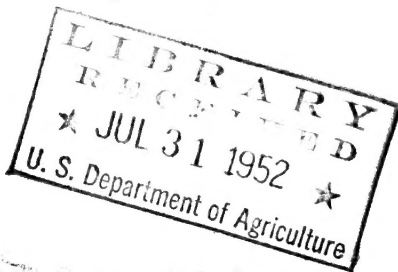
H E M E R O C A L L I S

To those not interested in names we offer a fine color range of all the various colors and shades @ \$3.00 per doz. 2 doz. \$5.00. Postpaid. Please add postage charges to orders under \$3.00.

Garden Club pooled orders at liberal discount.

Georgia customers please include 3% sales tax.

Phone Garden Wa. 7848, if no answer phone Cr. 8592



- AFTERGLOW - (Stout) 3½ ft. Midsummer. Pale buff and pastel peach with rosy tint in the throat and midvane of petals, remains open evenings. \$1.50.
- ATHLONE - (Russell) 3½ ft. Early summer. Large blooms, petals rose tint, deeper rose eyezone. Sepals canary yellow. Sturdy plants, blooms fresh after sundown. This is one the lady visitors cannot resist. \$2.50
- AUGUST PIONEER - (Stout) Late. 2 ft. Chrome orange petals flushed with red. Three for \$1.00.
- AURANTIACA - (Stout) Semi robust red. Orange throat. 35¢ - 3 for 75¢.
- AUTUMN RED - (Nes) 2½ ft. Long blooming season. Well branched velvety red blooms. \$1.00. 3 for \$2.00.
- BAGDAD - (Stout) 3 ft. Midsummer. Clear orange throat. Petals coppery red over orange veins. Midzone madder brown. 5" blooms. 3 for \$2.00
- BEJOU - (Stout) Midsummer. 2 ft. Long blooming season. Semi-dwarf. Heavy bloomer. Orange overcast with rich red, darker mid-zone. 50¢
- BLANCH HOOKER - (Stout) Brilliant red. Most persistent bloomer, repeats in the fall. \$2.00.
- CABALLERO - (Stout) 3 ft. Midsummer. A distinct bicolor, the petals are vermillion red, throat and sepals golden yellow, a brilliant combination. \$1.00 - 3 for \$2.00
- CALYPSO - (Burbank) 3 ft. July-August. Clear lemon yellow flowers of large size. 35¢
- CANIRI - (Nes) 3 ft. July-August. Large open flowers, palest canary shadings to very light dresden yellow in the throat. Skapes well branched. \$2.00.
- CARNIVAL - (Traub) 3 ft. Midseason. Well named, Moro Red. Large orange throat which adds snap and brilliance to blooms. \$2.00.
- CHENG TU - (Stout) A brilliant orange-red, rather late bloomer. 35¢
- CHISCA - (Fisher) one that is pleasantly different, sepals yellow and alternate petals rosy red. 50¢ - 3 for \$1.00.
- CINDERELLA - (Beachtold) July. Petals rosy copper, sepals lemon yellow, opens late in the afternoon, remains open following day. 50¢.
- CINNEBAR - (Stout) Long full blooming season. Orange base sprinkled with cinnamon and gold. Petals and sepals recurved. Fragrant. July 35¢.
- CIARION - (Flowerfield) 3½ ft. Dusty pink. A repeat bloomer \$1.00
- CRIMSON CLOVER - (Nes) Rose Red. Medium size. \$1.00
- CRAEMORE RUBY - (Plouf) Deep ruby red. Intense. \$1.00
- COLONEL BEASLEY - (Norton) Late blooming orange and brown flowers. \$1.50
- COLONIAL DAME - (Milliken) Large light Apricot flowers banded with pale rose-tan, throat bright gold. Broad petals ruffled edges long blooming season. \$8.00
- DOMINION - (Stout) 3 ft. Early summer. A finer dark color, rich reddish brown large blooms. \$1.00
- DOROTHEA - (Lester) Different and attractive, giving an orchid-lavender effect. The petals have a light yellow ground color which is finished with heliotrope. 3 ft. \$3.00.
- DRESS REHEARSAL - (Russell) 3 ft. May-June. Salmon pink with Rose eyezone. Keeps well in the evening. \$1.50.
- DR. STOUT - Deep orange overlaid with red. 50¢ - 3 for \$1.00
- DUTCHESS OF WINDSOR - (Traub) 2 ft. The broad petals wide open with base of cream with a golden glint, just above throat is a flush of rose. Truly a work of art. A very choice variety \$1.00 - 3 for \$2.00
- EASTER MORN - (Wheeler) Rounded overlapping petals of deep buff yellow with lavender buff dusting at the midzone. The sturdy well branched stems carry their large flowers. 3 ft. Midsummer. \$3.50.
- EVENING CHEER - (Sass) Flowers open in early evening and remain open the following day, medium size lemon flowers on tall 4 ft. stems. Very late. Delightfully scented. 50¢.
- EMPORER JONES - (HAYWOOD) Large Maroon Purple, Gold midrib. \$2.00

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- EVENING STAR - (McDade) A smooth clear yellow, good substance. 50¢
- FLAMING GLORY - (Emigholz) Orange chrome flushed with red, large flowers with petals crinkled at the edge. July-August. \$2.50.
- FLORHAM - Soft yellow, frilled, scented. 25¢
- FRED HOWARD - (Traub) Wide petals. Best description as glow of ember. 50¢.
- FULVA ROSEA - Without question the best wild species, blooms a pleasing rosy pink. \$1.00
- GARNET ROBE - (Milliken) This interesting daylily has an exceptional combination of characteristics. It is glowing like an ember and it is also rich and velvety. The color of both petals and sepals is deep red. This deep color which does not fade runs to within an inch of the throat. \$8.00
- GEORGE KELSO - (Traub) Large 5½" blooms, heavily ruffled, soft light orange suffused with bronze sepals a little lighter. Early 50¢ -- 3 for \$1.00
- GEORGIA - (Stout) 3½ ft. Large deep buff flushed pink. This is one of the finest new varieties. July-August. \$2.00
- GOLDEN DAWN - (Nes) Large flowers of rich orange yellow. Petals slightly ruffled, sepals recurved. Early blooming season. \$1.50.
- GOLDENI (Bet) Deep orange flowers, smooth texture. 50¢
- GRANADA - (Traub) 3 ft. Early bloomer. A pleasing blended one, the deepest color is light mahogany, both petals and sepals blend to a lighter shade. Words cannot describe it's beauty. \$1.00 - 3 for \$2.00
- HIGHLAND CHIEFTAIN - (Nes) Large wine self. Yellow throat. Long blooming season. \$1.00.
- HONEY RED HEAD - (Nes) 2½ ft. Midsummer. A brilliant unusual combination of color that is praised by judges. Flowers open and flaring, velvety yet bright red with a distinct border of creamy yellow. Medium height and excellent branching, sure to please. \$1.00.
- HELEN WHEELER - (Traub) Fine pink. Deeper eyezone. Long blooming period. \$1.00
- IMPERATOR - (Perry) 3½ ft. Early. Large star shaped petals, pointed segments of rich orange with sulphur lining. 35¢
- JACK N JILL - A pair of dwarfs. Suitable for rock gardens. April through summer. Pair \$2.00.
- JOY RUSSELL - (Russell) Tall, pale yellow excellent for background. 75¢
- KANAPHA - (Watkins) One of the most colorful of the rose reds. 3 ft. July. \$2.00 - 3 for \$4.00.
- LINDA - (Stout) 2½ ft. Summer. Fascinating rose pink, petals creped, golden lightly washed rose sepals. 50¢ - 3 for \$1.00
- MAMIE LAKE - (Russell) 3½ ft. May - June. Rich rosy orchid petals with deeper eyezone, lemon sepals. \$1.00
- MARY GUNTHER - (Russell) Rich velvety carmine petals and soft clear yellow sepals which makes a sparkle that amazes visitors. 3 for \$1.00.
- MIKADO - One of the older favorites which fits in any garden. Mellow orange. There is still a good demand for this with it's red-purple eyezone. 50¢
- MILDRED ORPET - (Traub) 3½ ft. July. A stunning peach blush bicolor. \$1.00
- MINNIE - (Hayward) 3 ft. A snappy mahogany, almost crimson color. One that brightens the garden altho blooms not so large but plenty. 75¢ - 3 for \$1.50
- MODESTY - (Betcher) 3 ft. Midsummer. Light buttercup yellow. 75¢
- MONARCH - (Nes) Well branched, many blooms on each branch. Light caladium blooms with a delicate halo. \$1.00.
- MOON BEAM - (Sass) One of the lightest yellow of all day lilies. 4½ ft. \$1.00
- MOROCCO RED - (Nes) Brilliant Morocco Red. Slight touch of yellow in throat. July and August. \$1.50
- MORPHUES - (Sass) 4 ft. August. Lemon Chrome, greenish throat. \$1.00
- MRS. HUGH JOHNSON - (Russell) A firey red with satiny sheen. Slightly reflexed. 3½ ft. \$1.25
- MRS. JOHN J. TIGRET - (Watkins) University of Florida. A new and striking red. The brilliant blooms are of flaring form and of good size. Named for the wife of the past president of the University. \$1.00.
- MYKAWA - One of the best mahogany reds, wide petals, satiny sheen to the petals stand out in the sun. 3 ft. May-June. 75¢.
- OLD VINTAGE - (Russell) One of the heavy bloomers of wine purple blooms, not large but when established averaging 5 open blooms daily. May-June. 75¢
- ON TOUR - (Russell) a 6 inch bloom of pale yellow, petals wide, sepals slightly twisted. 3 ft. \$1.00
- PAINTED LADY - (Russell) 3 ft. Large ruffled flowers spreading to eight inches. Cinnamon brown overlay evenly applied over a yellow which is bright enough to give luster to the whole flower. \$2.00
- PAINTED WARIER - (Cones) No better description can be given than the name \$3.00
- PINK CHARM - (Nes) A large open curved flower. Blooms over a long period. You cannot go wrong if wanting a dark pink. \$2.00.
- PORT - (Stout) 2½ ft. Early summer. One of those bright red flowers that catch the eye quickly. One of the excellent foreground plants needed to make the hemerocallis bed balance. 75¢ - 3 for \$1.50.

- PRIDE OF HUSTON - (Russell) 3 ft. The bright mahogany is inched by the orange midrib. 50¢.
- PRINCESS - (Stout) 3 ft. July. Are you looking for one of the palest yellows offered? Look no further, this one has large ruffled flowers. \$1.00.
- PURPLE EMPEROR - (Russell) 3 ft. Rich Red Purple. Cream midrib. Green throat. \$1.50
- PURPLE WATERS - (Russell) 3 ft. Early June. Soft purple orchid. Excellent bloomer. Does best in partial shade. 75¢ - 3 for \$1.50
- RAJAH - (Stout) July. Scarlet-orange, mahogany band, well branched. 75¢ - 3 for \$2.00
- RED BIRD - (Stout) Velvety sheen, large flowers, long blooming season. \$1.00
- RED CINDERELLA - (Russell) a fast multiplying bicolor. This one is generally listed at double the amount. \$1.00 - 3 for \$2.00
- ROSALYND - (Stout) This is very similar to Fulva Rosea. \$1.00
- ROSE OF GONZALES - (Russell) a near rose pink so much sought for. 3 ft. \$1.50
- ROSY DAY - (Nies) 3 ft. Under color light yellow, washed with pink. 75¢.
- REVOLUTE (Sass) Considered the best yellow of Mr. Sass introductions. A large bloom and very stately. \$1.00 - 3 for \$2.00
- QUEEN OF GONZALES - (Russell) Late September and October bloomer gives color when most others are through, nice size, light orange 3½ ft. \$1.00
- SACHEM - (Stout) 3 ft. Reddish brown, fine blooms the light orange throat makes a fine combination. 50¢
- SANTA FE - (Russell) June-July. Rosy red petals, deeper eyezone, sepals overlaid with rose tint. 50¢ - 3 for \$1.00
- SEMINOLE CHIEF - (Hill-Lester) 3½ ft. Midsummer. Excellent cherry red large blooms. 3 for \$2.00
- SEVEN SEAS - (Russell) April-May-June. Pastel of light rosy brown sepals a little lighter, heavy bloomer, large flowers. 50¢ - 3 for \$1.00
- SPARKLER - (Jones) It does just that, it sparkles. So named by Dr. Corliss the leading authority in the day lilies culture. \$3.00
- SPIRITFIRE - (Russell) A foreground specimen of bright red flowers, with a light orange midrib, forms clumps rapidly, blooms all summer not too tall for the rock garden, remains evergreen. 50¢
- STARLIGHT - (Nes) 3½ ft. Midsummer. Pale creamy yellow. Blooms remain open late. \$1.00 - 3 for \$2.00
- STAR OF GOLD - (Sass) finest bright pale yellow. 50¢
- SUNNY WEST - (Sass) 4 ft. July. Waxy texture of canary yellow. 50¢
- SWEETBRIARE - (Nes) Pleasing pink blended apricot, delicate yellow cup. \$1.00 - 3 for \$2.00
- SYLVIA - (Russell) Spring. 2½ ft. large rosy-pink blooms, deeper eyezone, the sepals are yellow, must be seen to be appreciated. 35¢
- TEMPLE FIRE - (Emigholz) Velvety dark red, deeper shade at center. A luminous red self with no veining. \$1.50
- THEODORE MEAD - (Traub) Long twisted petals, clear orange. \$1.00
- THERON - (Stout) July to September. Large full dark mahogany red with a small yellow throat, truly a fine specimen having the award of Merit. I consider this Stout's best dark one. 75¢ - 3 for \$1.50
- TRADE WINDS - (Russell) 3½ ft. There are but a few cream pastel shades offered. This is an outstanding one with well proportioned blooms of fine texture. You cannot go wrong with this one. \$1.00
- VESTA - (Stout) Semi-dwarf, glistening rich orange. Fragrant. 75¢
- VICTORY TAIERMCHWANG - (Traub) Floriferous. Wine colored. \$1.00
- WAR PATH - (Russell) Spring and Fall. An outstanding red. Wide petals that open recurved, this is the answer to a good bloom that stands the hottest day looking fresh till sunset. \$1.00 - 3 for \$2.00.

THE UNITED STATES OF AMERICA

10-10-68

Greenish-yellow; Rich Red Purple.

100-443887-1000

the coloration.

SAULT STE. MARIE - (2000-01) June-July. Very rare, but certain, August systems, August weather.

SEYMOUR WEISS - (Mill-leader) 1/2 TC. Milwaukee. Excellent character and large claims.

404 molloy vespas euntes ympt. 27. 28. (cont.) - 1964

July to September. Larvae with dark subgenital red with a small yellow

Post box no. 154 - 3 day \$3.50

It is unfortunate the girl will proportioned blooms of fine texture. You cannot

WETA - (200) 500-4000, listening to the program, 194

W. J. - (P. 1000) - Spring and Fall. An outstanding red. Wide petals that open.

Given this sunset, \$1.00 - 3 for \$3.00.
 returned, this is the answer to a good dinner that stands the hottest day looking

R. H. BURTNER HYBRIDS

- DELRAY - Brilliant velvety, ruby red, 6" bloom of unique shape. Medium height.
Mid-season. \$3.50
- FAIRFAX - Beautiful bright clear red. 5½" bloom 36" tall, attractively formed.
Early mid-season. \$3.50
- KING ARTHUR - Deep solid golden orange with ruffled, slightly recurved petals,
pinched at tips 6" bloom Midseason. \$2.50
- LUZON - Cardinal red with darker eye-zone and yellow throat. 5" bloom .
Midseason. \$2.00
- AMRITA - Large pastel bi-color - yellow sepals petals overflushed with salmon pink.
Large open bloom 5½" bloom. Early. \$2.00
- LADDIE - 5" orange red blooms with yellow throat. Opens several blooms at one time
on single stalk. Exceptionally well branched and rapid propagator. \$2.00
- CORAL GLOW - Beautiful near scarlet of fine form and substance. Holds color well,
5" bloom. Early mid-season. \$2.00
- INDIANA - Bi-color with petals brownish red and sepals yellow sprinkled ruby.
Broad yellow throat. Heavy substance. Petals twirled and pinched. 6" bloom.
\$1.50
- IWO JIMA -- Orange rufous with golden yellow throat. Blooms slightly recurved.
Well branched and strong grower. Good propagator. 5" bloom. Mid-season. \$3.50
- JOY - Martius yellow self with slight touch of green in throat. Wide overlapping
petals slightly twirled. Both sepals and petals have crinkled edges. An out-
standing yellow which does not fade. Late mid-season \$2.50
- LEYTE - Deep ruby red, darker near broad star shaped yellow throat. Very attractive
form and color. Recurving type, 5½" bloom. Early mid-season. \$3.50
- SHEINVALEE - Fine light red of uniform color. Orange throat. Excellent branching.
4½" bloom. Mid-season. \$3.00
- TARAWA - Large wide open orange vermillion. Nicely formed and rapid propagator.
5½" bloom. Late mid-season. \$3.00

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FIRST LISTING OF 1952 VARIETIES

- GYPSY GIRL - Petals copper-red, sepals are clear lemon shade. Early, heavy
bloomer. \$1.50
- EMINENCE - A deep pink shade, large, early blooms. \$3.00
- VANITY FAIR - Cream with faint star on petals, very ruffled. \$3.00
- MAYFLOWER - Windsor tan, ruffled petals, sepals ruffled and of lighter shade.
Center of petals vained cream. \$3.00
- CARDINAL - Petals Cardinal, sepals lighter but dusted lightly same color. \$3.00
- CHALLENGER - This unusual bloom is of Golden Brown, sepals same, but recurved. \$3.00
- BURNT SIEANNA - Large bloom, sepals clear cream. \$3.00
- OLD GOLD - The name fully describes the shade of this beauty. \$2.00
- DEEP ROSE - Petals and sepals same shade. Greenish cast to throat. \$2.00
- JUNE DELIGHT - Words cannot describe this wonderful cinnamon pink bloom. \$3.00
- YVONNE - Light lemon yellow, green throat. Petals ruffled. \$1.00
- GOLDEN GLOW - Name descriptive of color, eyezone golden poppy. \$2.00
- LAVENDER LUSTER - Lavender cast to both petals and sepals. Medium size. \$3.00
- ISABELIA - Large canary yellow, 7" blooms, tinted with light copper veins. \$8.00

As the supply is limited please do not order more than one of a variety
of the new introductions.

Dear Mr. Shaw:-

I trust you will pardon the delay in complying with
your request for my listing in January. I had suffered a
heart attack and the doctor ordered me to go much slower in
the future. A man near 79 years cannot make a comeback as
a younger person can.

A. J. J.

Library, U. S. Dept. of Agriculture,
WASHINGTON 25, D. C.